

14 Extremely Useful, Time and Money Saving Online Business Tools and Resources

by Ivana Katz

Did you know there are thousands and possibly millions of online business tools, which can make the running of your business faster, smoother and save you lots of time, not to mention money? And the best news is that many of them are either free or very affordable.

1. BUSINESS CONSULTING

Whether you need administrative sup-

port, legal assistance of help with marketing, Elance has someone to help you. All you do is post your project to their network of professionals ranging from highly skilled individual freelancers to full-service firms. You decide who to hire by examining their proposals, evaluating their creden-



tials and prior work and reading feedback left by others. There is no charge to post your project. Simply go to: www.elance.com

2. CONTENT FOR YOUR WEBSITE

Most people find writing content for their website a daunting task. Yet from a customer as well as search engine point of view having a website with lots of useful information is extremely important. You can find lots of articles and resources that you can simply copy to your website for free (providing you keep the author's information) by going to: www.ezinearticles.com or www.articlewarehouse.com

For more article directories, go to: <http://www.web4business.com.au/ResourcesListArticleDirectories.htm>

3. FREE GIVEAWAYS

If you are looking at adding value to your products or services, the best things you can give away are free reports, ebooks or information that your customers will find helpful.

If you don't have anything to give away,



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